



Date: 10<sup>th</sup> April 2025

To,

National Stock Exchange of India Limited ("NSE"),

The Listing Department

"Exchange Plaza", 5<sup>th</sup> Floor Plot No. C/1, G Block, Bandra-Kurla Complex

Bandra (East), Mumbai – 400 051.

NSE Symbol: SULA ISIN: INE142Q01026

To,

**BSE Limited ("BSE"),** Corporate Relationship Department, 2<sup>nd</sup> Floor, New Trading Ring,

P.J. Towers, Dalal Street, Mumbai – 400 001.

BSE Scrip Code: 543711 ISIN: INE142Q01026

Sub: Appointment of Senior Management Personnel of the Company

Dear Sir / Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI Listing Regulations"), we wish to inform that based on the recommendation of the Nomination and Remuneration Committee, the Board of the Directors at its meeting held today i.e. 10<sup>th</sup> April 2025, has considered and approved the appointment of Mr. Harish Acharekar as Associate Vice President – Global Brand Ambassador & Head of Experiential Marketing of the Company effective today.

The information required pursuant to Regulation 30 of SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as 'Annexure A'.

The above information will also be made available on the website of the Company at https://sulavineyards.com/investor-relations.php

The Board meeting commenced at 02:15 pm and concluded at 03:00 pm

You are requested to kindly take the same on your records.

Thanking you,

For Sula Vineyards Limited

Shalaka Koparkar Company Secretary and Compliance Officer Membership No: A25314





## Annexure A

Particulars	Details
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Harish Acharekar as Associate Vice President – Global Brand Ambassador & Head of Experiential Marketing of the Company
Date of appointment/ cessation (as applicable)	With effect from today i.e. 10 <sup>th</sup> April 2025
Brief profile	Harish is a seasoned marketing professional with over 16 years of experience in the Alco-Bev industry. Harish served as a brand ambassador of Bacardi prior to joining Sula. Harish has expertise in Food and Beverages, Customer Marketing, Sales, and Brand Ambassador roles. He has a career spanning various leadership roles across his career and worked with prestigious brands such as Four Seasons, Food Matters, and Brindco. A Certified Sommelier from the renowned Court of Master Sommeliers and a WSET Level 3-certified expert in Wines & Spirits.
Disclosure of relationships between Directors	Not Applicable

www.sulavineyards.com